

AD-A-DAY® SPECIAL of the MONTH SEPTEMBER 2011

Valid through September 15, 2011 when you mention this ad.
May not be combined with any other special offer or pricing discount.

AWARENESS RIBBON CALENDARS



EQP on 500^{OR MORE}

NCP on 150-499

AIDS Awareness Inc.
"With unity and awareness we can conquer!"
123 Van Ness Ave., San Francisco, CA
415.555.0166

Mass. Autism Council
123 Hope St., Boston, MA
617.555.0128

AMERICAN ASSOCIATION OF BREAST CANCER SURVIVORS
Courage • Strength • Hope
www.aabcsurvivors.org

OCTOBER is BREAST CANCER AWARENESS MONTH!

FULL COLOR AD COPY ON FRONT & BACK

RIBBON COLOR MATCHED TO AD COPY

CHOICE OF 6 STANDARD CALENDAR PADS

NO SETUP CHARGE

AWARENESS RIBBONS PUT THE **POWER OF COLOR** TO WORK FOR **YOUR CAUSE**

These custom, easel-back die cut calendars are perfect for fundraising, sports boosters, even political promotions. With a messenger like this, your statement will come across loud and clear!



Your custom color ad copy on stock shape
 Ribbon color matched to your ad copy
 Choice of 6 standard calendar pads — custom content pads optional

Custom Full Color Awareness Ribbon Calendars

ITEM NO. 7740 • Size: 6 1/4" x 4 7/8" • Approx. Wt.: 11 lbs./100

Ad Copy Area depends on choice of Calendar Pad:

- [A] Mini Memo* (4 3/8", 13 month, 3-months-in-view): Ad Copy Area 3 3/4" x 3/4"
- [B] Holidate™* (5 1/4", 13 month, 3-months-in-view): Ad Copy Area 3 3/4" x 2 3/8"
- [C] Quad (4 3/4", 13 month): Ad Copy Area 3 3/4" x 1 1/4"

Standard pricing includes full color front and back, plus your choice of standard calendar pads (see illustration below). Supply your own artwork or choose from our stock background and ribbon colors.

3A3B

PRICE EACH:	150	250	500	750	1000	2500
Thru 9/15/11	3.29	2.70	2.27	1.93	1.87	1.75

PRICE INCLUDES FREE PLAIN ENVELOPES. IMPRINTING AVAILABLE; ASK FOR PRICING.

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AWARENESS RIBBON STANDARD CALENDAR PADS (Custom pads also available; ask for info/pricing)

- A** Mini Memo: Blue/Black; Gold/Black; also available in French/English, Scenic and History styles*
- B** Holidate™: Red/Black; Gold/Black; Blue/Black; also available in French/English version*
- C** Quad: Black/Grey only

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Calendar Advertising That Never Takes A Day Off!
AD-A-DAY®

www.ad-a-day.com

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