

AD-A-DAY[®]

SPECIAL of the **MONTH**

**AUGUST
2011**

BUY ONE **wink!**[™] **GET ONE** **free**

**on any order of Business Planners
or Business Journals**

Valid through September 5, 2011 when you mention this ad. See back for details.

\$85^(E)
VALUE



THE most personalized promotion on the planet!

ONE wink! Super-Personalization* FREE when you buy one with any order of Business Planners or Business Journals placed August 1 - September 5, 2011

introducing...
wink!TM

- * A personalized piece for every customer on your client's mailing list – for any quantity order!
- * Uses **YOUR CLIENT'S PHOTOS** – NOT STOCK PHOTOS



CLIENT'S PHOTO



	A	
1	First	Last
2	Michael	Annee
3	Jennifer	Balmer
4	Chris	Bayliss
5	Kimberly	Beaver

CUSTOMER LIST



CLIENT'S COMPLETELY PERSONALIZED PROMOTION!

AD FLVR Monthly Special AUG 2011.indd

Add wink! Super-Personalization to any Ad-A-Day[®] full color product: JOURNALS • GREETING CARDS • DATEBOOKS • WALL CALENDARS • DESK CALENDARS

Executive-sized Business Planner or Journal with Custom Full Color Covers

A great take-home tool or memento for seminars or other events. Your client's custom, full-color images on both front and back covers, plus FREE black imprint (text, line and/or grayscale) on inside covers. **This offer includes one FREE wink! Super-Personalization on any panel when you buy one wink! for only \$85(E) for any panel.**

SIZE: 6³/₄" x 9" (13¹/₂" x 9" open) • **Approx. Weight:** 15³/₄ lbs./100

14-Month Business Planner Runs December 2011–January 2013 and features workweek/weekend-separated calendar grid, 2013 Planning, 2014 Year-in-View, holiday list and international time zones map.

36-Page Business Journal: same size, weight and printing specs as the Business Planner. Contains 32 college-ruled pages.

ITEM 8060-2 ~ BUSINESS PLANNER (14 MONTH)	4B2C					
PRICE EACH:	150	250	500	750	1000	2500
Thru 2011	\$3.49	2.92	2.48	2.27	2.02	1.86
ITEM 8096 ~ BUSINESS JOURNAL (COLLEGE RULED)	4B2C					
PRICE EACH:	150	250	500	750	1000	2500
Thru 2011	\$3.26	2.71	2.29	2.15	1.91	1.75

FRONT AND BACK COVERS FEATURE YOUR CLIENT'S FULL COLOR PHOTOS & AD COPY



* Special Offer is for **ONE FREE wink! Super-Personalization** when you purchase one @ \$85(E) with Business Planner or Business Journal orders placed 8/1/11–9/5/11. Limit one free wink! per order. May not be combined with any other discount or offer.