

Valid through August 15, 2011 when you mention this ad

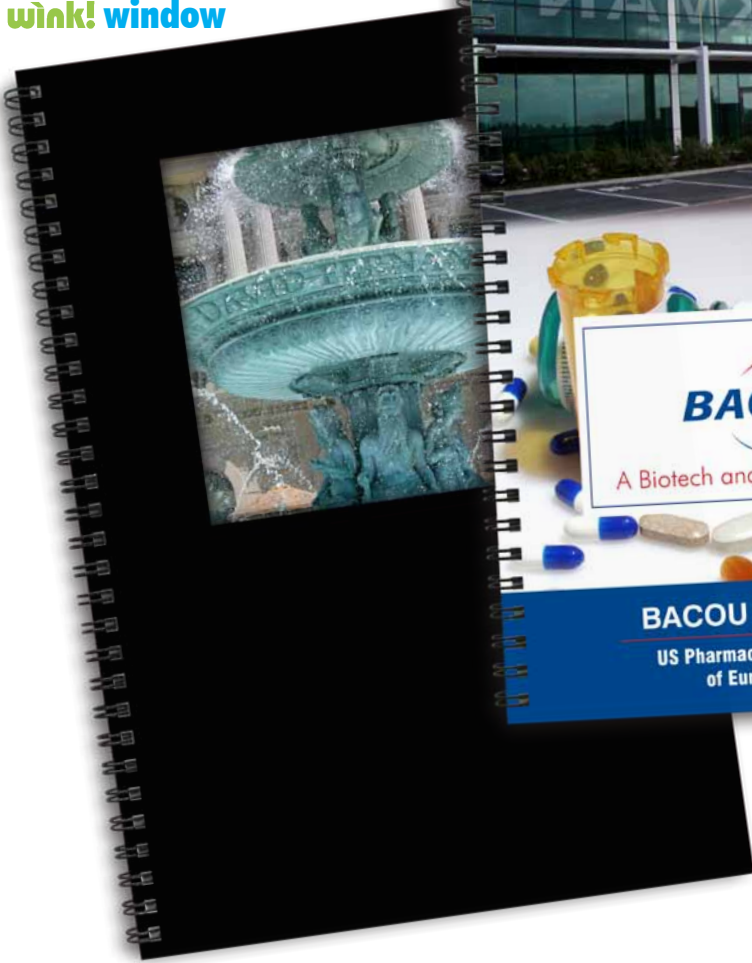
# Free Wink!™

## on any order of Large Wink! Journals

NORMALLY \$85<sup>(E)</sup>

See back for details.

Wink! window



Wink! book



Wink! vue



journal

# THE most personalized promotion on the planet!

**ONE wink! Super-Personalization\* FREE**  
**on any order of Large wink! Journals**  
**on orders placed July 1 - August 15, 2011**

introducing...  
**wink!**<sup>TM</sup>

- \* A personalized piece for every customer on your client's mailing list – for any quantity order!
- \* Uses **YOUR CLIENT'S PHOTOS** – NOT STOCK PHOTOS



**CLIENT'S PHOTO**



	A	
1	First	Last
2	Michael	Annee
3	Jennifer	Balmer
4	Chris	Bayliss
5	Kimberly	Beaver

**CUSTOMER LIST**



**CLIENT'S COMPLETELY PERSONALIZED PROMOTION!**

**Add wink! Super-Personalization to any Ad-A-Day® full color product:**  
**JOURNALS • GREETING CARDS • DATEBOOKS • WALL CALENDARS • DESK CALENDARS**



**Large Wire-bound Journal with Custom Full Color Cover**

A great tool, memento or client gift any time of year. Your custom, full-color image on front cover, plus FREE black imprint (text, line and/or grayscale) on inside cover.

**This Special Offer includes ONE FREE wink! Super-Personalization on front cover of every piece of your order.**

Additional wink! images (optional) are only \$85(E) per image for any quantity.

**SIZE:** 6 3/4" x 9" (13 1/2" x 9" open)

**wink! book** Front and back covers, 100# Gloss Cover Stock

**wink! vue** Translucent plastic front and back outer covers over 100# Gloss Cover Stock inner covers

**wink! window** Heavy lined-board outer covers with die-cut front window revealing 100# Gloss Cover Stock inner cover

**wink! book ~ LARGE • Item No. 8202** 2B3C

PAGE COUNT/QTY	150	250	500	1000	2500
50 PAGES	7.26	6.33	5.30	4.90	4.75
70 PAGES	8.66	7.68	6.55	6.11	5.96
100 PAGES	10.90	9.85	8.53	8.03	7.89

**wink! vue ~ LARGE • Item No. 8205** 2B3C

PAGE COUNT/QTY	150	250	500	1000	2500
50 PAGES	9.14	8.12	6.90	6.47	6.31
70 PAGES	10.66	9.60	8.26	7.78	7.62
100 PAGES	12.90	11.77	10.25	9.71	9.56

**wink! window ~ LARGE • Item No. 8208** 2B3C

PAGE COUNT/QTY	150	250	500	1000	2500
50 PAGES	9.90	8.79	7.46	6.99	6.82
70 PAGES	11.45	10.29	8.84	8.33	8.16
100 PAGES	13.61	12.38	10.76	10.19	10.01

\* Special Offer is for **ONE FREE wink! Super-Personalization** on **wink!** Journal orders placed 7/1/11–8/15/11 only. May not be combined with any other offer.

**wink!**<sup>TM</sup> exclusively from **AD-A-DAY**  
 800-695-5885 • PPAI: 111105 • asi/31040