

YOUR MESSAGE ON DISPLAY.. ..every single day of the year!

10 1/2" X 8"
MONTHLY IMAGE AREA
for photos, art
and/or copy



**FULL BLEED
COLOR COVER
DELIVERS IMPACT!**

**Our most versatile,
completely customizable,
full color wall calendar...**

CAN START WITH ANY MONTH—

Perfect for Schools, Sports, Seasonal Businesses,
Clubs and Families—anyone with an annual event!

**IS IDEAL FOR FUNDRAISING & EVENT
PROMOTION—** Showcases **your** cause,

your event, **your** donors, sponsors, participants!

FEATURES:

- 13 custom color photos (includes basic setup from your high-resolution digital images)
- Space for your logo, ad copy and/or watermark (if appropriate) on every page
- Add your own events (price includes up to 10 custom events)



**REMAINDER
SPACES CAN BE
USED FOR GRAPHICS,
IMAGES OR AD COPY**
extra charges
may apply

CHOICE OF FONT:
Casual, Corporate
or Classic

**OPTIONAL
WATERMARK**
at no extra
charge!

**5" X 1 1/8"
IMPRINT AREA**
perfect for logo,
contact information,
captions,
slogans, etc.

“Reflections” Custom Full Color 12-Month Wall Calendar

Size: 11" x 17" folded to 11" x 8 1/2" Page

Cover background can bleed—add 1/8" outside of trim and keep "live" copy 1/4" in from trim*
Stock: 65 lb. cover stock with 28 lb. text pages; both matte finish • Approx. Wt.: 25 lbs./100

Price includes setup for 13 photo pages (cover plus 12 months, starting with any month) from camera-ready originals or supplied art files*; center watermark, and full color bottom imprint on each grid page; one full color proof prior to production. Add up to 10 custom dates and/or notations at no charge.

ORDER BY JUNE 1 TO RECEIVE 10% EARLY SEASON DISCOUNT (ESD)

| PRICE EACH: | 150 | 250 | 500 | 1000 | 1500 | 2500 |
|---|----------|-------|------|------|------|---------------|
| 7575 REFLECTIONS CUSTOM CALENDAR | | | | | | 2B2C2D |
| ESD Price | \$ 10.31 | 9.62 | 8.33 | 7.33 | 6.69 | 6.19 |
| Standard Price | \$ 11.46 | 10.69 | 9.26 | 8.14 | 7.43 | 6.88 |

ENVELOPES ARE NOT INCLUDED WITH THIS ITEM.

For early season pricing, orders must be factory ready with complete copy by 6/1/10 and must ship by 9/7/10. No exceptions.

*Supplied art files must meet Ad-A-Day specifications. Orders requiring modification to supplied art, or extensive design work, will be charged at \$60(D) per hour (1/2 hour minimum).



www.ad-a-day.com

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