

FINALLY, A DESK BLOTTER THAT'S WORTH LOOKING AT!



Full-color, customizable 12-month blotter delivers ad copy and artwork in style, and it's conveniently sized to work well in today's smaller workspaces.

17 1/2" x 2" HEADER IMPRINT AREA perfect for logo, contact information, photos, art, etc.

PANETTO

NEIGHBORHOOD BAKERY

781-555-0100

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> <p>JANUARY</p> <p>S M T W T F S</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p> </div> <div style="width: 60%; background-color: #f0f0f0; padding: 5px;"> <p style="font-size: 2em; opacity: 0.5;">PANETTO</p> </div> <div style="width: 20%;"> <p>JULY</p> <p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9</p> <p>10 11 12 13 14 15 16</p> <p>17 18 19 20 21 22 23</p> <p>24 25 26 27 28 29 30</p> <p>31</p> </div> </div>						
<div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> <p>FEBRUARY</p> <p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28</p> </div> <div style="width: 60%; background-color: #f0f0f0; padding: 5px;"> <p>2</p> <p>275</p> <p>3</p> <p>4</p> <p>FD</p> <p>5</p> <p>6</p> <p>7</p> <p>8</p> </div> <div style="width: 20%;"> <p>AUGUST</p> <p>S M T W T F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30 31</p> </div> </div>						
<div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> <p>MARCH</p> <p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30 31</p> </div> <div style="width: 60%; background-color: #f0f0f0; padding: 5px;"> <p>9</p> <p>282</p> <p>10</p> <p>11</p> <p>12</p> <p>FM</p> <p>13</p> <p>14</p> <p>15</p> <p>Yom Kippur</p> </div> <div style="width: 20%;"> <p>SEPTEMBER</p> <p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30</p> </div> </div>						
<div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> <p>APRIL</p> <p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30</p> </div> <div style="width: 60%; background-color: #f0f0f0; padding: 5px;"> <p>16</p> <p>289</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>LO</p> <p>21</p> <p>22</p> <p>Children's Day (US)</p> <p>Fire Prevention Week Begins (US)</p> <p>Columbus Day (Obs. US)</p> <p>Thanksgiving Day (Can.)</p> <p>Columbus Day (US)</p> <p>Sukkot</p> </div> <div style="width: 20%;"> <p>OCTOBER</p> <p>S M T W T F S</p> <p>1 2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p> </div> </div>						
<div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> <p>MAY</p> <p>S M T W T F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30 31</p> </div> <div style="width: 60%; background-color: #f0f0f0; padding: 5px;"> <p>23/30</p> <p>296/303</p> <p>24/31</p> <p>25</p> <p>26</p> <p>27</p> <p>28</p> <p>29</p> <p>31 - Halloween</p> </div> <div style="width: 20%;"> <p>NOVEMBER</p> <p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30</p> </div> </div>						
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2011 2011 2011 **OCTOBER** 2011 2011 2011

LARGE CENTRAL CALENDAR/IMAGE AREA APPROX. 13 3/4" x 7 13/16" can feature a watermark, spot photos or art, or a different full-sized image each month!

STANDARD VERSION features current month plus full-year-in-view secondaries

CLEAR PLASTIC CORNER PROTECTORS keep pages from getting "dog-eared" over the course of the month

Custom Advertising that Never Takes a Day Off!

AD-A-DAY

EXECUTIVE PAD BY AD-A-DAY • PPAI #111105 • SAGE #50243 • UPIC:AD-A-DAY • #031040

Calendars with Style

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

APRIL 2011

JANUARY: 1-31 | FEBRUARY: 1-28 | MARCH: 1-31 | MAY: 1-31 | JUNE: 1-30 | JULY: 1-31

Sample Products

Available in two formats: **Standard Version** (above) with full year in view or **Notes Version** (left) with six months in view.

"NOTES" VERSION features additional space beside the calendar grid for copy and/or graphics, or use it as a ruled or blank note space.

Custom Full Color "Executive Pad" Desk Blotter

Size: 18" x 12" • Header Imprint Area: 17 1/2" x 2" • Approx. Wt.: 61 lbs./100

Our most customizable memo pad planner. Price includes setup for 12 photos or supplied art files*. Specify Standard or Notes Version.

ORDER BY JUNE 1 TO RECEIVE 10% EARLY SEASON DISCOUNT (ESD)

PRICE EACH:	50	100	250	500	1000	2500
7525 EXECUTIVE PAD DESK BLOTTER						3B3C
ESD Price	\$ 10.91	9.71	8.80	7.86	7.60	7.24
Standard Price	\$ 12.12	10.79	9.78	8.73	8.44	8.04

ENVELOPES ARE NOT INCLUDED WITH THIS ITEM.

For early season pricing, orders must be factory ready with complete copy by 6/1/10 and must ship by 9/7/10. No exceptions.

* Supplied art files must meet Ad-A-Day specifications. Orders requiring modification to supplied art, or extensive design work, will be charged at \$60(D) per hour (1/2 hour minimum).



Calendar Advertising that Never Takes a Day Off!

AD-A-DAY

www.ad-a-day.com

LOW 50¢ minimum

UPIC: AD-A-DAY PPAI: 111105 asi/31040 SAGE# 50243