

# SHOWCASE YOUR GRAPHICS Apron Calendars now in three sizes

These full color, 13-month "Apron" Wall Calendars are now available in three sizes—including our NEW "FunFold" Mid-size Apron!

Professional Dog Grooming  
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AD-A-DAY® PPAI 111105 asi31040 STYLE 8070Apron

DECEMBER 2010						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Season's Greetings	2010 NOVEMBER 2010	2011 JANUARY 2011	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	MEMORIEP**

8070 FULL-SIZE APRON

## Custom Color Full-Size Apron

Size: 11" x 15" • Ad Copy Area: 10½" x 7" • Approx. Wt.: 16 lbs./100 • Ships Flat  
Calendar Pad: 11" x 7½" 13 Month, 3-months-in-view RWD (Gold/Black only)

The original apron calendar features a large image panel. Price includes setup for ad copy and a single image or supplied art file\* per side.

**ORDER BY JUNE 1 TO RECEIVE 10% EARLY SEASON DISCOUNT (ESD)**

PRICE EACH:	150	250	500	750	1000	2500	5000
<b>8070 FULL-SIZE APRON</b>							7A
<b>ESD Price</b>	\$ 3.12	2.90	2.73	2.67	2.65	2.60	2.58
<b>Standard Price</b>	\$ 3.47	3.22	3.03	2.97	2.94	2.89	2.87

ENVELOPES NOT INCLUDED WITH THIS ITEM.

THE SPIRIT IS STILL STRONG  
100 Years  
The AUSTIN TOWNSHIP  
Historical Society

DECEMBER 2010

DECEMBER 2010						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	SEASON'S GREETINGS

8888 MID-SIZE APRON

APRON CALENDARS  
SHOWN AT 35%  
OF ACTUAL SIZE

8087 MINI  
APRON

## Custom Color Mid-Size and Mini Aprons

Price includes setup for ad copy and a single image or supplied art file\* per side.

### NEW! Custom Color Mid-Size Apron

Size: 6" x 8¾" • Ad Copy Area: 5¾" x 3¾" • Approx. Wt.: 7 lbs./100 • Ships Flat  
Calendar Pad: 6" 13 Month, 3-months-in-view Maxi Memo (Maroon/Black only)

Our newest apron with image panel about the same size as a standard photo.

### NEW! Custom Color Mid-Size "FunFold" Greeting Card Apron

Our newest Mid-size Apron calendar does double duty—it folds in half to become a small but impressive greeting card, announcement, invitation or memento! (Specs same as Mid-size Apron, above, except two-sided imprint.)

### Custom Color Mini Apron

Size: 4¾" x 6¾" • Ad Copy Area: 3¾" x 3" • Approx. Wt.: 7 lbs./100 • Ships Flat  
Calendar Pad: 4¾" 13 Month, 3-months-in-view, Mini Memo\*\*

A charming little calendar that fits perfectly in small spaces at home, in the office—even in a school or gym locker!

**ORDER BY JUNE 1 TO RECEIVE 10% EARLY SEASON DISCOUNT (ESD)**

PRICE EACH:	150	250	500	750	1000	2500	5000
<b>8888 MID-SIZE APRON</b>							7A
<b>ESD Price</b>	\$ 1.96	1.64	1.40	1.32	1.28	1.21	1.19
<b>Standard Price</b>	\$ 2.18	1.82	1.56	1.47	1.42	1.34	1.32
<b>8888-F MID-SIZE "FUN-FOLD" APRON</b>							7A
<b>ESD Price</b>	\$ 2.50	2.03	1.68	1.57	1.51	1.40	1.37
<b>Standard Price</b>	\$ 2.78	2.26	1.87	1.74	1.68	1.56	1.52
<b>8087 MINI APRON</b>							7A
<b>ESD Price</b>	\$ 1.77	1.45	1.22	1.13	1.10	1.03	1.00
<b>Standard Price</b>	\$ 1.97	1.61	1.35	1.26	1.22	1.14	1.11

FREE IMPRINTED ENVELOPES (Mid-Size FunFold Apron only) available until June 1st (Min. Order 300).

\*\*Mini Memo Calendar Pads available in several styles and colors. See catalog for details.



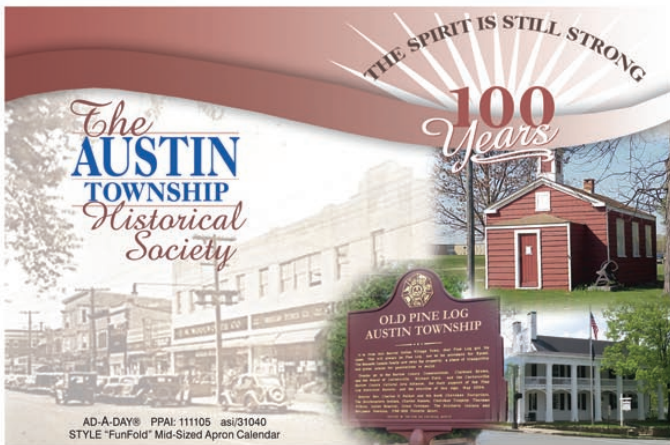
Calendar Advertising That Never Takes a Day Off!  
**AD-A-DAY®**  
www.ad-a-day.com

UPIC: AD-A-DAY PPAI: 111105 asi/31040 SAGE# 50243

\*\*Supplied art files must meet Ad-A-Day specifications. Orders requiring modification to supplied art, or extensive design work, will be charged at \$60(D) per hour (½ hour minimum).

# It's a calendar! It's a greeting card! It's BOTH! Introducing the..

# "Fun Fold" Mid-Size Apron Calendar



AD-A-DAY® PPAI: 111105 asi/31040  
STYLE "FunFold" Mid-Size Apron Calendar

**NEW**  
for 2011

This custom full-color calendar does double duty—folded, it's an impressive greeting, invitation, announcement or memento.

**BACK SIDE OF TOP PANEL DOUBLES AS A GREETING CARD...**

Open it up to find an attractive, conveniently-sized wall calendar that puts your customer's image on display all year long!

**Price includes**

13-Month, 3-months-in-view Maxi Memo Calendar Pad, plus setup for ad copy and a single image (or supplied art file) per side.



**...WHEN FOLDED, CALENDAR FITS INTO AN A-6 ENVELOPE—INCLUDED IN THE PRICE!**

CALENDAR SHOWN AT 65% OF ACTUAL SIZE

DECEMBER 2010						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MEMORIAL DAY	1	2	3	4
5	6	7	8	9 Rosh Hashanah	10	11
12	13 D ID	14	15	16	17	18
19	20	21 O H	22	23	24	25
26	27	28 C ID Winter Begins	29	30	31	SEASON'S GREETINGS

**MAXIMIZE MARKETING IMPACT WITH THESE UPGRADES!**



**FREE PRINTING ON OUTSIDE BACK PANEL WITH SUPPLIED ART FILE**



**18-MONTH PAD AND CUSTOM COLOR SCHEME (extra charges and higher minimums apply)**



UPIC: AD-A-DAY PPAI: 111105 asi/31040 SAGE# 50243

## Custom Color "FunFold" Mid-Size Apron Calendar

Size: 6" x 8 3/4" • Ad Copy Area (each side): 5 3/4" x 3 3/4" • Approx. Wt.: 7 lbs./100 • Ships Flat  
Calendar Pad: 6" 13 Month, 3-months-in-view Maxi Memo (Maroon/Black only)

Price includes setup for ad copy and a single image or supplied art file\* per side. Art charges may apply to produce collages or complex graphics.

**ORDER BY JUNE 1 TO RECEIVE 10% EARLY SEASON DISCOUNT (ESD)**

PRICE EACH:	150	250	500	750	1000	2500	5000
<b>8888 MID-SIZE APRON (ONE-SIDED)</b>							<b>7A</b>
<b>ESD Price</b>	\$ 1.96	1.64	1.40	1.32	1.28	1.21	1.19
<b>Standard Price</b>	\$ 2.18	1.82	1.56	1.47	1.42	1.34	1.32
<b>8888-F MID-SIZE "FUN-FOLD" APRON</b>							<b>7A</b>
<b>ESD Price</b>	\$ 2.50	2.03	1.68	1.57	1.51	1.40	1.37
<b>Standard Price</b>	\$ 2.78	2.26	1.87	1.74	1.68	1.56	1.52

FREE IMPRINTED ENVELOPES (FunFold Apron only) available until June 1st (Min. Order 300).

\*Supplied art files must meet Ad-A-Day specifications. Orders requiring modification to supplied art, or extensive design work, will be charged at \$60(D) per hour (1/2 hour minimum).

AAD-FLF Apron FunFold 8-10