

## AD-A-DAY® Standard Prices

**EARLY SEASON: Take 7% off items on this page 2/1/19 - 5/31/19**

PAGE	ID	DESCRIPTION						
		<b>WALL/DESK CALENDARS</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
17	30600	WD White Base/Standard 1-color Imprint	4.99	4.35	4.02	3.86	3.77	C
17	30601	<b>NEW!</b> WD White Base/Full Color Imprint	5.03	4.85	4.76	4.71	4.68	C
		<b>FULL COLOR CALENDAR STIK ONZ</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
27	29504	CALENDAR STIK ONZ, FC on Vinyl, Small	1.50	1.09	0.89	0.79	0.74	C
27	29500	CALENDAR STIK ONZ, FC on Vinyl, Large	1.57	1.13	0.93	0.83	0.78	C
27	29506	CALENDAR STIK ONZ, FC on Paper, Small	1.48	1.08	0.88	0.78	0.72	C
27	29502	CALENDAR STIK ONZ, FC on Paper, Large	1.56	1.15	0.95	0.85	0.79	C
27	25653	COMPUTER CALENDAR STIK ONZ, FC on Vinyl	0.97	0.63	0.47	0.38	0.34	C
		<b>FULL COLOR DESK CALENDARS - LIGHTWEIGHT/MAILERS</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
29	22250	6-FC FLEX Full Color	3.93	2.81	2.47	2.11	1.99	2A2BC
29	25515	HA-2 FC Full Color	2.44	1.96	1.69	1.56	1.36	4AB
29	29592	Mini Splash Full Color	3.00	2.40	2.09	1.91	1.80	A
		<b>FULL COLOR DESK CALENDAR - LIGHTWEIGHT/low minimum!</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
29	25200	SLIMLINE Full Color	4.12	2.74	2.05	1.73	1.56	C
		<b>FULL COLOR DESK CALENDARS</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
30	24100	AWARENESS RIBBON Full Color	3.82	2.82	2.31	2.06	1.93	C
30	25950	SPLASH MAX Full Color	3.51	2.68	2.25	2.01	1.89	C
30	25100	MIDI Full Color	3.88	2.83	2.31	2.07	1.93	C
30	22450	5600 RITE-A-DATE Full Color with Red Backer	3.32	2.56	2.11	1.86	1.72	C
30	22451	5600 RITE-A-DATE Full Color with Black Backer	3.32	2.56	2.11	1.86	1.72	C
30	25000	BILLBOARD Full Color	3.82	2.82	2.31	2.06	1.93	C
WEB	25120	VERSAMAX Full Color	3.73	3.25	3.08	2.91	2.35	3A2B
		<b>FULL COLOR DESK CALENDARS - DIE CUT VEHICLES/SHAPES</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
31	various	VEHICLES & SHAPES Full Color, Regular Weight	3.69	2.70	2.20	1.95	1.82	C
31	various	VEHICLES & SHAPES Full Color, Heavy Weight	4.98	3.86	3.29	2.74	2.60	3A2B
31	25604	EXPRESS VAN Full Color	2.69	1.97	1.62	1.44	1.35	C
		<b>CLASSIC DESK CALENDARS - LARGE</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
32	30571	SR RITE-A-DATE White/White Base, classic imprint	3.83	3.18	2.86	2.68	2.60	C
32	various	SR RITE-A-DATE White/Color Base, classic imprint	4.05	3.40	3.08	2.90	2.82	C
32	various	SR RITE-A-DATE White/Color Bases, full color imprint	5.12	4.53	4.23	4.07	3.99	C
32	30550	S-645 STAND-O-MATIC White/White Base	4.27	3.37	2.89	2.64	2.27	4AB
32	various	S-645 STAND-O-MATIC White/Color Bases	4.42	3.53	3.05	2.79	2.41	4AB
32	24200	S-62 & BC-645 White/White Base	3.46	3.12	2.69	2.45	2.29	C
32	various	S-62 & BC-645 White/Color Bases	3.61	3.29	2.85	2.60	2.30	C
32	various	WC-G WORLD CALENDAR	6.24	6.06	5.73	5.54	4.85	4AB
		<b>CLASSIC DESK CALENDARS - PAPER HOLDERS/ORGANIZERS</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
33	various	BQ DESKRETARY	5.35	4.51	4.09	3.88	3.43	4AB
33	various	RQ DESKRETARY	3.55	2.89	2.71	2.54	2.45	C
33	various	DSF DESK ORGANIZER	6.29	6.05	5.52	4.62	4.13	4AB
33	various	VIP DESKRETARY	4.83	3.98	3.54	3.32	2.88	4AB
33	various	PH PAPER-U-HOLDER	4.20	3.51	3.15	2.98	2.89	C
33	various	PH-2 PAPER-U-HOLDER	4.20	3.51	3.15	2.98	2.89	C
		<b>CLASSIC DESK CALENDARS - PREMIUM/CASE WRAPPED</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
34	various	TE LCD THERM-O-DEX	6.80	6.59	6.30	6.00	5.27	4AB
34	various	MMT LCD THERM-O-DATE	4.73	4.62	4.37	4.28	3.92	5C
34	various	MMA DESKDATE	3.52	3.01	2.76	2.64	2.34	4AB
34	various	MMS DESKDATE	3.20	2.70	2.47	2.35	2.29	B
		<b>CLASSIC DESK CALENDARS - SMALL &amp; MEDIUM</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
35	20002	5 RITE-A-DEX White/White Base, classic imprint	2.59	2.02	1.72	1.56	1.47	C
35	various	5 RITE-A-DEX White/Color Bases, classic imprint	2.89	2.28	1.94	1.76	1.66	C
35	various	5 RITE-A-DEX White/Color Bases, full color imprint	3.53	3.00	2.71	2.57	2.38	C
35	various	55 STD RITE-A-DEX	4.02	3.84	3.56	3.47	3.00	4AB
35	various	6-FLEX	3.27	2.63	2.17	1.82	1.70	2A2BC
35	25406	D STURDI-STAND White/White Base	2.01	1.56	1.34	1.23	1.17	C
35	various	D STURDI-STAND Color Bases	2.05	1.59	1.37	1.26	1.20	C
35	various	500 RETRO DESKDATE	2.46	1.90	1.61	1.46	1.38	C
35	various	HA-2 DESKDATE	2.22	1.67	1.41	1.30	1.23	C

FC=Full Color (CMYK); 4=CMYK; K=BLACK; 0=NO IMPRINT. See terms & conditions on pgs 38-39 for additional charges.

(1)

**AD-A-DAY® Year Long Pricing 4/16/18 - 5/31/19**

PAGE	ID	DESCRIPTION							
		<b>DAILY THOUGHTS DAY-BY-DAY DESK CALENDARS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
4	26508	<b>NEW!</b> DAILY THOUGHTS FC Imprint All Pgs - Add setup \$52.31(D)		14.66	13.42	12.75	12.36	12.12	C
4	26501	<b>NEW!</b> DAILY THOUGHTS FC Cover, K/0 Pgs - Add setup \$52.31(D)		10.05	8.75	8.03	7.66	7.43	C
4	26500	DAILY THOUGHTS Black Imprint - Add setup \$52.31(D)		9.74	8.59	7.93	7.59	7.39	C
		<b>WIRE-BOUND JOURNALS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
6	8222-50	WINDOW JOURNAL XL 50-SHEET		15.30	11.82	9.83	8.85	8.46	C
6	8208-50	WINDOW JOURNAL LARGE 50-SHEET		14.97	11.49	9.52	8.54	8.16	C
6	8207-50	WINDOW JOURNAL MEDIUM 50-SHEET		11.92	8.48	6.61	5.70	5.31	C
6	8206-50	WINDOW JOURNAL SMALL 50-SHEET		11.79	8.35	6.48	5.57	5.19	C
6	8221-50	VUE JOURNAL XL 50-SHEET		11.43	9.53	8.33	7.61	7.23	C
6	8205-50	VUE JOURNAL LARGE 50-SHEET		10.85	8.97	7.79	7.09	6.72	C
6	8204-50	VUE JOURNAL MEDIUM 50-SHEET		8.09	6.25	5.19	4.59	4.29	C
6	8203-50	VUE JOURNAL SMALL 50-SHEET		7.84	6.01	4.95	4.36	4.07	C
6	8226-50	POLY JOURNAL XL 50-SHEET		14.54	11.17	9.22	8.14	7.59	C
6	8225-50	POLY JOURNAL LARGE 50-SHEET		14.19	10.82	8.90	7.83	7.29	C
6	8224-50	POLY JOURNAL MEDIUM 50-SHEET		11.14	7.83	6.00	5.05	4.58	C
6	8223-50	POLY JOURNAL SMALL 50-SHEET		11.08	7.77	5.96	5.00	4.53	C
		<b>WIRE-BOUND JOURNAL INSERTS - Large &amp; XL Only</b>	<b>EACH</b>						
7	8210SK	INSERT SET #1 - 12-month/13-sheet Calendar Insert Set	1.40	*	*	*	*	*	D
7	8209SK	INSERT SET #1 - additional 2 months/1 sheet	0.36	*	*	*	*	*	D
7	8211SK	INSERT SET #2 - 12-month/6-sheet Calendar Insert Set	0.99	*	*	*	*	*	D
7	8212SK	INSERT SET #2 - add JAN/FEB sheet	0.20	*	*	*	*	*	D
7	8213SK	INSERT SET #2 - add MAR/APR sheet	0.20	*	*	*	*	*	D
7	8214SK	INSERT SET #2 - add MAY/JUN sheet	0.20	*	*	*	*	*	D
7	8215SK	INSERT SET #2 - add JUL/AUG sheet	0.20	*	*	*	*	*	D
7	8216SK	INSERT SET #2 - add SEP/OCT sheet	0.20	*	*	*	*	*	D
7	8217SK	INSERT SET #2 - add NOV/DEC sheet	0.20	*	*	*	*	*	D
7	8218SK	INSERT SET #3 - 3-Years-in-View Single-sheet Calendar Insert	0.20	*	*	*	*	*	D
7	8130SK	INSERT SET #4 - 54-Week DIY Stock Calendar Filler Set	0.52	*	*	*	*	*	D
7	0711	POCKET INSERT, Black, Double-Sided (Lg only)	0.59	*	*	*	*	*	E
		<b>WIRE-BOUND JOURNAL UPGRADES</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
6	8206FC	FULL COLOR IMPRINT on Vue Outer Cover, XL		3.80	2.9077	2.4770	2.2616	2.1385	D
6	8205FC	FULL COLOR IMPRINT on Vue Outer Cover, LARGE		3.1231	2.2616	1.8308	1.6154	1.5077	D
6	8204FC	FULL COLOR IMPRINT on Vue Outer Cover, MEDIUM		2.677	1.8154	1.3847	1.1693	1.0616	D
6	8203FC	FULL COLOR IMPRINT on Vue Outer Cover, SMALL		2.0308	1.3231	.9847	.80	.7077	D
7	EC078	CUSTOM SHAPE DIE-CUT for Window Journal	CALL						
7	9093	BUSINESS CARD HOLDER (top load)	0.42	*	*	*	*	*	D
7	9094	BUSINESS CARD HOLDER (side load)	0.42	*	*	*	*	*	D
7	EC034	FOIL STAMP on Window Journal Outer Cover, Setup charge**	44.6154	*	*	*	*	*	D
7	EC035	FOIL STAMP on Window Journal Outer Cover, Running charge**	.2924	*	*	*	*	*	D
		**both charges apply: one-time setup + per-piece run charge							
7	EC028	FULL COLOR Inside Front, Inside/Outside Back Cover, LG/XL	.3231	*	*	*	*	*	D
7	EC029	FULL COLOR Inside Front, Inside/Outside Back Cover, SML/MED	.277	*	*	*	*	*	D
7	0807	CUSTOM INSERT SHEET, FULL COLOR (4/4), XL	0.63	*	*	*	*	*	D
7	0804	CUSTOM INSERT SHEET, FULL COLOR (4/4), LARGE	0.63	*	*	*	*	*	D
7	0805	CUSTOM INSERT SHEET, FULL COLOR (4/4), MEDIUM	0.44	*	*	*	*	*	D
7	0806	CUSTOM INSERT SHEET, FULL COLOR (4/4), SMALL	0.44	*	*	*	*	*	D
		<b>JOURNALS &amp; PLANNERS, SADDLE-STITCHED</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
8	various	CLASSIC PLANNER, Rich Colors/Gold Foil Stamp		5.55	4.28	3.51	3.08	2.82	C
8	23023	EYE-Q PLANNER, FC on White		4.23	3.17	2.54	2.20	2.00	C
8	23029	EYE-Q PLANNER, FC on Natural		4.23	3.17	2.54	2.20	2.00	C
9	various	TC Datefinder CLASSIC PKT PLANNER, Colors/Gold-look Imprint		4.55	3.41	2.94	2.69	2.54	C
9	24010	TC Datefinder COLOR PKT PLANNER, FC on White		4.55	3.41	2.94	2.69	2.54	C
9	24011	TC Datefinder COLOR PKT PLANNER, FC on Natural		4.55	3.41	2.94	2.69	2.54	C
9	23200	COLOR FLASH JOURNAL, FC on White		4.23	3.17	2.54	2.20	2.00	C
9	23201	COLOR FRESH JOURNAL, FC on Natural		4.23	3.17	2.54	2.20	2.00	C

FC=Full Color (CMYK); 4=CMYK; K=BLACK; 0=NO IMPRINT. \*No price break for stated quantity. See terms/conditions on pgs 38-39 for add'l charges. (2)

**AD-A-DAY® Year Long Pricing 4/16/18 - 5/31/19**

PAGE	ID	DESCRIPTION							
		<b>DESK BLOTTERS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
10	various	<b>NEW!</b> CLASSIC MEMO PLANNER: Stamped Header/FC Pad/corners		8.31	7.38	6.84	6.52	6.15	C
10	26102	CEO DESK BLOTTER with corners		6.72	5.79	5.50	5.09	4.88	C
10	26101	CEO DESK BLOTTER no corners		5.78	4.86	4.40	4.17	4.07	C
10	26103	<b>NEW!</b> CEO DESK BLOTTER w/Business Card Cutout, no corners		7.44	6.23	5.60	5.26	5.08	C
10	29051	EXECUTIVE PAD DESK BLOTTER with corners		7.64	6.58	6.05	5.73	5.52	C
10	29052	EXECUTIVE PAD DESK BLOTTER no corners		6.30	5.27	4.76	4.45	4.27	C
10	29050	DIRECTOR DESK BLOTTER (Black/Gray) with corners		5.04	3.84	3.17	2.92	2.75	C
10	29049	DIRECTOR DESK BLOTTER (Black/Gray) no corners		3.85	2.70	2.05	1.82	1.69	C
		<b>PERSONALIZATION SERVICES</b>	<b>EACH</b>						
11	EC024	AD•A•WINK! Super Personalization, per photo creative setup*	164.62	*	*	*	*	*	D
12	EC063	Personalized Stock Images, Custom-Mixed Set*	307.70	*	*	*	*	*	D
14	EC057	Per name charge *applies to all Personalized Orders	.262	*	*	*	*	*	D
		<b>WALL CALENDARS - 12-Month and Quarterly Planning</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
16	28000	REFLECTIONS WALL CALENDAR, Saddle-Stitched		13.63	9.62	7.41	6.44	5.79	C
16	28004	REFLECTIONS WALL CALENDAR, Wire-Bound		15.18	10.27	7.85	6.33	5.69	C
16	28500	IMPRESSIONS WALL CALENDAR, Saddle-Stitched		7.47	6.03	5.26	4.59	4.29	C
16	28501	IMPRESSIONS WALL CALENDAR, Wire-Bound		9.43	7.36	6.30	5.51	5.17	C
16	27650	LETTERBOX COMPACT WALL CALENDAR, Wire-Bound		9.99	6.60	4.94	3.80	3.38	C
17	29300	RED CARPET QUARTERLY PLANNING WALL CALENDAR, Wire-Bound		10.72	8.47	7.36	6.74	6.44	C
		<b>WALL CALENDARS - 1-2 Photo and Calendar/Card</b>	<b>EACH</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
17	29100	SPOTLIGHT 1-PHOTO WALL CALENDAR, Stitched <b>NEW low pricing!</b>		4.32	3.47	3.03	2.55	2.44	3A2B
17	29102	SPOTLIGHT 2-PHOTO WALL CALENDAR, Stitched <b>NEW low pricing!</b>		4.57	3.73	3.28	2.78	2.67	3A2B
17	29101	SPOTLIGHT 1-PHOTO WALL CALENDAR, Wire-Bound <b>NEW low pricing!</b>		5.24	3.93	3.28	2.69	2.54	3A2B
17	29103	SPOTLIGHT 2-PHOTO WALL CALENDAR, Wire-Bound <b>NEW low pricing!</b>		5.40	4.08	3.44	2.83	2.68	3A2B
17	29200	MARQUEE 2-PHOTO CALENDAR/CARD		2.57	2.01	1.60	1.32	1.26	3A2B
17	29202	MARQUEE 1-PHOTO WALL CALENDAR		2.51	1.95	1.54	1.27	1.21	3A2B
		<b>DOORS/LARGE FORMAT PRINTING (square feet) &gt;</b>	<b>SIZE</b>	<b>1-4'</b>	<b>4-9'</b>	<b>9-16'</b>	<b>16-32'</b>		
18	29605	PRINTED DOOR or LARGE FORMAT PRINTING (total cost) >		525.34	617.08	724.56	1071.76		C
		<b>SIGNS</b>	<b>EACH</b>	<b>10</b>	<b>20</b>	<b>50</b>	<b>100</b>	<b>200</b>	
18	29650	COROPLAST SIGNS 18x24", 1 SIDE		14.55	11.37	9.41	8.49	7.87	C
18	29651	COROPLAST SIGNS 18x24", 2 SIDES		20.10	16.80	14.54	13.36	12.49	C
18	29652	H FRAMES FOR COROPLAST SIGNS		3.75	2.83	2.61	2.24	2.03	C
		<b>BANNERS</b>	<b>EACH</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>8</b>	<b>16</b>	
18	29600	BANNER 48" x 30", Other sizes priced on request.		127.37	82.59	61.61	50.74	44.77	C
		<b>TENT CALENDARS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
23	27300	BIG PICTURE TENT CALENDAR		7.62	5.55	4.67	4.23	4.01	C
23	27200	HORIZON TENT CALENDAR		6.40	4.54	3.70	3.29	3.08	C
24	27400	VISTA TENT CALENDAR		6.85	4.44	3.43	2.92	2.67	C
24	27500	VANTAGE TENT CALENDAR		7.70	5.37	4.10	3.55	3.27	C
24	27600	ASPECT TENT CALENDAR		6.24	4.19	3.20	2.72	2.49	C
24	27100	SNAPSHOT TENT CALENDAR		4.97	3.66	3.09	2.47	2.28	C
		<b>FLIP ORGANIZERS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
25	various	BOOGIE BOARD FLIP ORGANIZER		8.62	6.35	5.07	4.19	3.90	C
25	various	BIG KAHUNA FLIP ORGANIZER		8.99	6.69	5.79	4.64	4.35	C
25	various	HANG 12 FLIP ORGANIZER		7.80	5.66	4.61	3.78	3.50	C
		<b>JEWEL CASE CALENDARS</b>	<b>EACH</b>	<b>75</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	
25	25300	SHOWOFF JEWEL CASE CALENDAR		7.10	5.33	4.39	3.91	3.66	C
25	25301	SHOWOFF REFILL PAGES - Set of 12 Months plus Cover		6.22	4.44	3.50	3.02	2.78	C
25	25302	SHOWOFF REPLACEMENT JEWEL CASE		1.57	1.51	1.49	1.45	1.42	C
25	25305	<b>NEW!</b> SHOWCASE JEWEL CASE CALENDAR		6.88	5.11	4.17	3.69	3.44	C
25	25306	SHOWCASE REFILL PAGES - Set of 12 Months plus Cover		6.74	4.96	4.02	3.53	3.29	C
25	25308	SHOWCASE REPLACEMENT JEWEL CASE		0.97	0.93	0.91	0.89	0.87	C

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**AD-A-DAY® Year Long Pricing 4/16/18 - 5/31/19**

PAGE	ID	DESCRIPTION							
		<b>BUSINESS CARDS &amp; WALLETS</b>	<b>EACH</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	<b>5000</b>	
26	40692	BUSINESS CARDS 100# Cover Stock, 4/0		.297	.175	.112	.079	.065	C
26	40695	BUSINESS CARDS 100# Cover Stock, 4/4		.305	.182	.120	.087	.072	C
26	30650	BUSINESS CARDS on 5 mil Polyester Stock, 4/0		.384	.262	.199	.166	.151	C
26	30651	BUSINESS CARDS on 5 mil Polyester Stock, 4/4		.392	.269	.206	.173	.159	C
26	30953	5 YEAR WALLET CARD or 8 PANEL FOLDOUT CARD		.45	.32	.24	.20	.19	C
26	30950	WALLET CARDS, K/0 (available in qty's equal to calendar order)		.502	.264	.146	.088	.045	C
		<b>MAGNETS</b>	<b>EACH</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
26	30625	<b>NEW!</b> BUSINESS CARD, MAGNETIC BACK		1.43	1.14	1.00	0.93	0.89	C
26	25710	<b>NEW!</b> MAGNET STA ONZ SQUARE 3" X 3"		1.43	1.14	1.02	0.93	0.89	C
26	25712	<b>NEW!</b> MAGNET STA ONZ RECTANGLE 3.75" X 3.5"		1.65	1.35	1.22	1.14	1.09	C
26	25711	<b>NEW!</b> MAGNET STA ONZ RECTANGLE 5-1/2" X 3-1/8"		1.92	1.63	1.48	1.40	1.35	C
26	25637	COMPACT VAN MAGNET STA ONZ		2.06	1.70	1.52	1.42	1.36	C
		<b>POLY STIK ONZ</b>	<b>EACH</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
27	25636	COMPACT VAN POLY STIK ONZ		1.18	0.91	0.77	0.71	0.66	A
27	25650	MOUSE PAD POLY STIK ONZ		1.94	1.65	1.51	1.44	1.37	A
27	25649	POLY STIK ONZ 6" x 3.6"		1.20	0.92	0.78	0.71	0.66	A
27	25652	POLY STIK ONZ 4" x 3"		0.98	0.70	0.56	0.49	0.45	A
27	25651	POLY STIK ONZ 3" x 3"		0.94	0.64	0.49	0.42	0.38	A
27	25648	POLY BUMPER STIK ONZ		1.68	1.41	1.26	1.20	1.14	A
		<b>MAILERS</b>	<b>EACH</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
28	30613	GREETING CARDS, 4/4		1.65	1.13	0.87	0.74	0.66	C
28	30610	GREETING CARDS, 4/1		1.60	1.08	0.82	0.69	0.61	C
28	40820	RACK/PROMO CARDS, 4/4		0.91	0.52	0.33	0.24	0.20	C
28	40823	RACK/PROMO CARDS, 4/1		0.90	0.51	0.32	0.23	0.18	C
28	30710	TRI-FOLD LARGE		2.25	1.90	1.34	1.20	0.96	A
28	30711	TRI-FOLD SMALL		1.92	1.44	1.06	0.93	0.69	A
		<b>POSTCARDS</b>	<b>EACH</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	
28	40802	POSTCARDS, JUMBO		0.99	0.64	0.47	0.36	0.33	C
28	40801	POSTCARDS, STANDARD		0.88	0.53	0.35	0.24	0.21	C
28	40800	POSTCARDS, SMALL		0.86	0.51	0.34	0.23	0.20	C
		<b>CALENDAR PADS</b>	<b>EACH</b>	<b>25-149</b>	<b>150+</b>				
36	PAD-2025-9	MINI MEMO, 13 months Blue/Black		0.49	0.46	*	*	*	D
36	PAD-2026-9	MINI MEMO, 13 months Gold/Black		0.49	0.46	*	*	*	D
36	PAD-2028-9	MAXI MEMO, 13 months Black/Gray		0.66	0.62	*	*	*	D
36	PAD-2029-9	4" GEOMETRIC, 13 months Black/Gray		0.54	0.51	*	*	*	D
36	PAD-2030-9	QUAD, 13 months Black/Gray		0.61	0.58	*	*	*	D
36	PAD-2021-9	HOLIDATE 5 1/4", 13 months Red/Black		0.48	0.45	*	*	*	D
36	PAD-2022-9	HOLIDATE 5 1/4", 13 months Gold/Black		0.48	0.45	*	*	*	D
36	PAD-2023-9	HOLIDATE 5 1/4", 13 months Blue/Black		0.48	0.45	*	*	*	D
36	PAD-2024-9	HOLIDATE FRENCH, 5 1/4" 13 months Blue/Black		0.58	0.55	*	*	*	D
36	PAD-2027-9	MIDI MEMO, 13 months Black/Gray		0.66	0.62	*	*	*	D
36	PAD-2032-9	RWD, 12 months Black/Gray		1.82	1.72	*	*	*	D
		<b>CALENDAR PAD UPGRADES</b>	<b>EACH</b>	<b>150</b>	<b>300</b>	<b>600</b>	<b>1200</b>	<b>2500</b>	
36	0832	AD-A-MONTH MINI, 13 months, 4/0		2.11	1.28	.87	.66	.55	C
36	0836	AD-A-MONTH 4" GEOMETRIC, 13 months, 4/0		1.86	1.06	0.66	0.46	0.36	C
36	0834	AD-A-MONTH HOLIDATE Eng or French, 13 months, 4/0		2.14	1.21	0.75	0.53	0.41	C
36	0842	TOPSHEET or EXTRA MONTH with MINI MEMO		2.14	1.31	.89	.69	.58	C
36	0841	TOPSHEET or EXTRA MONTH with 4" GEOMETRIC		2.46	1.36	.81	.54	.40	C
36	0838	TOPSHEET or EXTRA MONTH with HOLIDATE Eng or French		2.67	1.50	.92	.63	.48	C
36	0843	CUSTOM COLOR SCHEME MINI MEMO, 13 months, 4/0		2.11	1.28	0.87	0.66	0.55	C
36	0839	CUSTOM COLOR SCHEME MAXI MEMO, 13 months, 4/0		2.10	1.33	0.95	0.75	0.65	C
36	0847	CUSTOM COLOR SCHEME 4" GEOMETRIC, 13 months, 4/0		1.86	1.06	0.66	0.46	0.36	C
36	0844	CUSTOM COLOR SCHEME HOLIDATE, 13 months, 4/0		2.14	1.21	0.75	0.53	0.41	C
36	0845	CUSTOM COLOR SCHEME HOLIDATE FRENCH, 13 months, 4/0		2.14	1.21	0.75	0.53	0.41	C
36	0840	CUSTOM COLOR SCHEME MIDI, 13 months, 4/0		2.19	1.36	0.95	0.74	0.63	C

FC=Full Color (CMYK); 4=CMYK; K=BLACK; 0=NO IMPRINT. \*No price break for stated quantity. See terms/conditions on pgs 38-39 for add'l charges. (4)